

EXHIBIT AT
THE NORTH'S
LEADING
CHRISTMAS
SHOPPING &
LIFESTYLE
EVENTS

Christmas Starts Here!

LIVING NORTH CHRISTMAS FAIRS

NEWCASTLE RACECOURSE
22nd-25th OCTOBER 2026

YORK RACECOURSE
19th-22nd NOVEMBER 2026

Applications for **Living North's Christmas Fairs** are now open.
To find more information and to apply online go to **livingnorth.com**



PROUDLY PROMOTING THE NORTH OF ENGLAND FOR 20 YEARS



PRICE LIST

NEWCASTLE RACECOURSE

STANDS

2x1: **£425** • 2x1 (Premium Site): **£465**

3x1: **£630** • 3x1 (Premium Site): **£690**

(Limited number available)

All other stand sizes are priced at **£195 p/m²** (£215 p/m² for premium sites)

TRESTLE TABLES

£395 (Limited number - food only)

YORK RACECOURSE

STANDS

2x1: **£425** • 2x1 (Premium Site): **£465**

3x1: **£630** • 3x1 (Premium Site): **£690**

(Limited number available)

All other stand sizes are priced at **£195 p/m²** (£215 p/m² for premium sites)

TRESTLE TABLES

£395 (Limited number - food only)

Please enquire about online advertising & leaflet distribution at the event.

All prices exclude VAT. A 5% discount will be given for booking both Christmas events.

Outdoor prices to be negotiated.



OPENING TIMES

NEWCASTLE RACECOURSE

Thursday 22nd October: **10am-4pm**

Friday 23rd October: **10am-4pm**

Saturday 24th October: **10am-5pm**

Sunday 25th October: **10am-4pm**

YORK RACECOURSE

Thursday 19th November: **10am-4pm**

Friday 20th November: **10am-4pm**

Saturday 21st November: **10am-5pm**

Sunday 22nd November: **10am-4pm**

ABOUT

Living North's North East and Yorkshire Christmas Fairs are amongst the most successful on the circuit, each bringing together more than 250 handpicked exhibitors from across the North of England and beyond. These events provide a unique Christmas shopping experience for our customers, alongside an extremely effective trading platform for exhibitors. The Fairs give exhibitors access to a hard-to-reach, discerning audience from across the North East and Yorkshire. The visitor profile is 80 percent female, 30+ ABC1 (the most significant gathering of a predominantly female audience in both regions in the calendar) targeted through the prestigious lifestyle publication Living North magazine, alongside a dedicated and extensive marketing campaign.

WHY EXHIBIT?

- **Living North's** Christmas Fairs are the most established and prestigious Christmas shopping events in the North.
- Visitor numbers continue to grow year on year with our events attracting between 4,500 and 5,500 visitors per day, totalling in the region of 20,000+ over the four days.
- Newcastle Racecourse and York Racecourse are ideal venues with free parking, easy access to major motorways, excellent rail and public transport links and central locations.
- **Living North's** Christmas Fairs give exhibitors unrivalled face-to-face contact with a hard-to-reach, discerning audience from across the North of England and beyond.
- **Living North's** Christmas Fairs provide a perfect opportunity to showcase products, generate revenue, raise brand awareness and meet your target market.
- **Living North** have a reputation as the event organisers who go the extra mile to make your experience a wholly positive one from set up to take down.

WHAT WE OFFER

- An extensive and targeted marketing, advertising and PR campaign in print, online and social media through our lifestyle publication **Living North** magazines.
- The Fairs are supported in the regional press, in their print, digital and social media formats, on local radio and through extensive direct mail campaigns to targeted addresses and businesses.
- A dedicated **Living North** e-letter campaign gives you privileged access to more than 68,000+ subscribers to help promote selected goods, services and events to a targeted, affluent and receptive audience.
- Potential promotion of exhibitors and their products across all online and social media platforms (in excess of 154,000+ followers).
- Inclusion in the digital Fair Programme (subject to deadline).
- Inclusion on the **Living North** Fair website at livingnorth.com.
- Comprehensive promotion and advertising of the events across **Living North's** own magazines and digital platforms to raise awareness and drive additional footfall.
- Potential individual exhibitor editorial coverage in **Living North** magazines. We are always keen to support exhibitors at **Living North's** Christmas Fairs within our pages.

The Living North Fair Committee will review your application and contact you with the outcome of their decision. Every application has to be reviewed which may regrettably lead to some rejections. Living North Magazine accepts no responsibility or liability for the inaccuracy of any information contained herein. Furthermore, none of the particulars contained herein form any part of an offer or contract.

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CONTACT: Events Team: **0191 261 8944** • **fair@livingnorth.com**
Living North, Studio 2, St Nicholas Chare, Newcastle upon Tyne NE1 1RJ