

LIVING NORTH LIVE

EXHIBIT AT THE NORTH'S LEADING HOMES, GARDENS,
SHOPPING, FOOD & LIFESTYLE EVENTS



Homes and Gardens • Shopping



Live Demos and Music • Food and Drink

YORK RACECOURSE
24th-26th MARCH 2023

NEWCASTLE RACECOURSE
19th-21st MAY 2023

it's always better live!



WHY EXHIBIT?

Living North's LIVE Fairs are the most established and prestigious homes, gardens and spring shopping events in the North.

Living North LIVE gives exhibitors unrivalled face-to-face contact with a hard-to-reach, discerning audience from across the North of England. Each event attracts more than 12-15,000 visitors over three days (mainly over 35 ABC1).

Living North Fairs provide the perfect opportunity to showcase products, generate revenue, raise brand awareness and meet your target market.

Both York Racecourse and Newcastle Racecourse are ideal venues, with ample free parking, easy access from major motorways, A roads and rail and public transport links to concentrated centres of population.

Living North have an unrivalled reputation as the event organisers who go the extra mile to make your experience a wholly positive one, from set up to take down.

WHAT WE OFFER

Potential individual exhibitor editorial coverage in **Living North** magazines. We are always keen to support our exhibitors within our pages with product placement and features where possible. **Living North** has a readership of 70,000 per edition for each magazine (North East and Yorkshire).

Inclusion in the online digital event guide (subject to deadline).

Inclusion on the **Living North LIVE** website with a link to your site (if required).

Full marketing campaign in press and associated media to ensure strong visitor attendance and maximum potential press coverage at **LIVE** itself.

Promotion of the event across social media platforms (in excess of a total of 95,000 followers).

A dedicated **Living North** e-letter campaign, which gives you privileged access to more than 53,000 subscribers to help promote selected goods, services and events to a targeted, affluent and receptive audience.

PRICE LIST

YORK RACECOURSE

Stands £130 per m2
(premium sites £140 per m2)

6ft Trestle table (food only) £260

NEWCASTLE RACECOURSE

Stands £130 per m2
(premium sites £140 per m2)

6ft Trestle table (food only) £260

Please enquire about online advertising & leaflet distribution at the event.

All prices exclude VAT. Dual fair bookings will receive a 5% discount. Outdoor prices to be negotiated.

OPENING TIMES

YORK RACECOURSE

Friday 24th March: **10am-4pm**
Saturday 25th March: **10am-4pm**
Sunday 26th March: **10am-4pm**

NEWCASTLE RACECOURSE

Friday 19th May: **10am-4pm**
Saturday 20th May: **10am-4pm**
Sunday 21st May: **10am-4pm**

Applications for **Living North LIVE** are now open.
Apply online and find more information at **livingnorth.com**

CONTACT:

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