



LIVING NORTH LIVE

**EXHIBIT AT THE NORTH'S LEADING
HOMES, GARDENS, SHOPPING,
FOOD & LIFESTYLE EVENTS**

Live Demos and Music

**YORK RACECOURSE
22nd-24th MARCH 2024**

**NEWCASTLE RACECOURSE
19th-21st APRIL 2024**

it's always better live!



WHY EXHIBIT?

Living North's LIVE Fairs are the most established and prestigious homes, gardens and spring shopping events in the North.

Living North LIVE gives exhibitors unrivalled face-to-face contact with a hard-to-reach, discerning audience from across the North of England. Each event attracts more than 12-15,000 visitors over three days (mainly over 35 ABC1).

Living North Fairs provide the perfect opportunity to showcase products, generate revenue, raise brand awareness and meet your target market.

Both York Racecourse and Newcastle Racecourse are ideal venues, with ample free parking, easy access from major motorways, A roads and rail and public transport links to concentrated centres of population.

Living North have an unrivalled reputation as the event organisers who go the extra mile to make your experience a wholly positive one, from set up to take down.

WHAT WE OFFER

Potential individual exhibitor editorial coverage in **Living North** magazines. We are always keen to support our exhibitors within our pages with product placement and features where possible. **Living North** has a readership of 70,000 per edition for each magazine (North East and Yorkshire).

Inclusion in the online digital event guide (subject to deadline).

Inclusion on the **Living North LIVE** website with a link to your site (if required).

Full marketing campaign in press and associated media to ensure strong visitor attendance and maximum potential press coverage at **LIVE** itself.

Promotion of the event across social media platforms (in excess of a total of 108,500+ followers).

A dedicated **Living North** e-letter campaign, which gives you privileged access to more than 55,000+ subscribers to help promote selected goods, services and events to a targeted, affluent and receptive audience.

PRICE LIST

YORK RACECOURSE

Stands £130 per m2

(premium sites £140 per m2)

6ft Trestle table (food only) £290

NEWCASTLE RACECOURSE

Stands £130 per m2

(premium sites £140 per m2)

6ft Trestle table (food only) £290

Please enquire about online advertising & leaflet distribution at the event.

All prices exclude VAT. Dual fair bookings will receive a 5% discount. Outdoor prices to be negotiated.

OPENING TIMES

YORK RACECOURSE

Friday 22nd March: **10am-4pm**

Saturday 23rd March: **10am-4pm**

Sunday 24th March: **10am-4pm**

NEWCASTLE RACECOURSE

Friday 19th April: **10am-4pm**

Saturday 20th April: **10am-4pm**

Sunday 21st April: **10am-4pm**

Applications for **Living North LIVE** are now open.
Apply online and find more information at **livingnorth.com**

CONTACT:

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