



EXHIBIT AT
THE NORTH'S
LEADING HOMES,
GARDENS,
SHOPPING, FOOD
& LIFESTYLE
EVENTS

it's always better live!

LIVING NORTH LIVE

YORK RACECOURSE
20th-22nd MARCH 2026

NEWCASTLE RACECOURSE
24th-26th APRIL 2026

Applications for **Living North LIVE** are now open.
Apply online and find more information at **livingnorth.com**



ABOUT

Living North's North East and Yorkshire LIVE Fairs each bring together more than 250 handpicked exhibitors from across the North of England and beyond. These events provide an unparalleled shopping experience for our customers, alongside an extremely effective trading platform for exhibitors. The Fairs give exhibitors access to a hard-to-reach, discerning audience from across the North East and Yorkshire. The visitor profile is 80 percent female, 30+ ABC1 (the most significant gathering of a predominantly female audience in both regions in the calendar) targeted through the prestigious lifestyle publication Living North magazines, alongside a dedicated and extensive marketing campaign.

WHY EXHIBIT?

Living North's LIVE Fairs are the most established and prestigious homes, gardens and spring shopping events in the North.

Living North LIVE gives exhibitors unrivalled face-to-face contact with a hard-to-reach, discerning audience from across the North of England. Each event attracts more than 12-15,000 visitors over three days (mainly over 35 ABC1).

Living North LIVE Fairs provide the perfect opportunity to showcase products, generate revenue, raise brand awareness and meet your target market.

Both York Racecourse and Newcastle Racecourse are ideal venues, with ample free parking, easy access from major motorways, A roads and rail and public transport links to concentrated centres of population.

Living North have an unrivalled reputation as the event organisers who go the extra mile to make your experience a wholly positive one, from set up to take down.

WHAT WE OFFER

Potential individual exhibitor editorial coverage in **Living North** magazines. We are always keen to support our exhibitors within our pages with product placement and features where possible. **Living North** has a readership of 70,000 per edition for each magazine (North East and Yorkshire).

Inclusion in the online digital event guide (subject to deadline).

Inclusion on the **Living North LIVE** website with a link to your site (if required).

Full marketing campaign in press and associated media to ensure strong visitor attendance and maximum potential press coverage at **LIVE** itself.

Promotion of the event across social media platforms (in excess of a total of 150,000+ followers).

A dedicated **Living North** e-letter campaign, which gives you privileged access to more than 66,000+ subscribers to help promote selected goods, services and events to a targeted, affluent and receptive audience.

PRICE LIST

YORK RACECOURSE

Stands £130 per m2

(premium sites £140 per m2)

6ft Trestle table (food only) £310

NEWCASTLE RACECOURSE

Stands £130 per m2

(premium sites £140 per m2)

6ft Trestle table (food only) £310

Please enquire about online advertising & leaflet distribution at the event.

All prices exclude VAT. A 5% discount will be given for booking both LIVE events. A 7.5% discount will be given for booking four or more of our 2026 Events.

Outdoor prices to be negotiated.

OPENING TIMES

YORK RACECOURSE

Friday 20th March: **10am-4pm**

Saturday 21st March: **10am-4pm**

Sunday 22nd March: **10am-4pm**

NEWCASTLE RACECOURSE

Friday 24th April: **10am-4pm**

Saturday 25th April: **10am-4pm**

Sunday 26th April: **10am-4pm**

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CONTACT:

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